

Mazza Innovation Named to 2015 Ready to Rocket List: Recognized as a BC Technology Leader

Summerland, February 27, 2015 – Mazza Innovation Ltd. has been named to the 2015 Ready to Rocket list as a top technology company. Ready to Rocket profiles British Columbia technology companies that are best positioned to capitalize on the technology sector trends that will lead them to faster growth than their peers.

“We are excited to be named to this year’s Ready to Rocket list of leading technology companies,” said Len Zapalowski, CEO, Mazza Innovation Ltd. “At Mazza, we are answering consumers’ growing concern for increased transparency into how their food is made, and the demand for clean labeling.”

“We identify companies that have proven their technology and are positioned well for growth. Our analysis of market trends led to our selection of Mazza Innovation as a Ready to Rocket Cleantech company,” said Dave Thomas, Senior Partner, Rocket Builders.

In order to meet demand for ingredients for the global nutraceutical ingredients market – which was valued at 23.8 billion USD in 2013 and is predicted to grow at a compound annual growth rate of 7.2 per cent to 2018 (Freedonida Group 2013) – Mazza Innovation has developed an advanced method for the extraction of bioactives from plants.

Mazza’s patented core technology yields clean plant ingredients with an earth-friendly process, without the need for organic solvents. By pressurizing water at elevated temperatures, the polarity of the water is lowered to the levels of ethanol and methanol. This increases the water’s ability to solubilize bioactive compounds and causes it to behave like an organic solvent.

According to Rocketbuilders, their Ready to Rocket lists provide accurate predictions of private companies that will likely experience significant growth, venture capital investment or acquisition by a major player in the coming year.

Mazza Innovation has developed a portfolio of clean ingredients using the process founded by renowned global authority on bioactive extraction and functional foods, Dr. Giuseppe Mazza. Mazza’s ingredients open up new opportunities for clean label products in the rapidly growing natural products industry.

The 2015 Ready to Rocket Cleantech list can be found here:

<http://www.readytorocket.com/2015/02/2015-ready-to-rocket-cleantech-list.html>

About Mazza Innovation Ltd.:

Mazza Innovation manufactures clean, plant ingredients using a patented technology to extract bioactives using only water. Mazza specializes in extracting bioactive compounds including polyphenols, alkaloids, glycosides, and specialty carbohydrates—ideal ingredients for functional foods, dietary supplements, and beauty products. Mazza's ingredients are 100% pure plant extracts, free from any carrier compounds or residual solvents. Based in Summerland B.C., Mazza's portfolio of ingredients give manufacturers the opportunity to tap into consumer demand for clean label products—benefiting our health while preserving a healthy planet.

<http://www.mazzainnovation.com/>

About Ready to Rocket:

Ready to Rocket is a unique business recognition list that profiles technology companies with the greatest potential for growth. Each year, based on analysis of trends that will drive growth in the Clean Technology sector, Rocket Builders identifies the top private companies that are best positioned to capitalize on the trends for growth. This selection methodology has been an accurate predictor of growth with "Ready to Rocket" companies exceeding industry averages for revenue, employee and investment growth. <http://www.readytorocket.com>

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