

## Mazza Innovation Wins Most Innovative Ingredient at Engredea 2015

**Summerland, March 18, 2015** – Mazza Innovation announced today the company's clean ingredients were awarded the Most Innovative Ingredient, as part of the 2015 Editors' Choice Awards at Engredea – the premier annual event for the global nutrition industry. At the show, Mazza unveiled a portfolio of clean ingredients extracted using the company's PhytoClean™ Method.

The top functional ingredients were awarded by Todd Runestad, editor-in-chief of Functional Ingredients at Engredea in Anaheim on March 7.

“We are thrilled to receive this honourable award,” said Dr. Giuseppe (Joe) Mazza, Chief Scientific Officer, Mazza Innovation. “At Mazza, we believe we are providing a clean alternative that meets consumer demand for transparency into how their food and supplements are manufactured. Our new ingredients provide manufacturers with an important opportunity to offer clean label products.”

Mazza produces clean bioactives using an earth-friendly process, called the PhytoClean™ Method. Ingredients are extracted using water, thereby reducing the risk of residual solvents. Mazza's method pressurizes water at moderate temperatures, lowering its polarity, which increases the water's ability to solubilize bioactive compounds. In effect, the water behaves like an organic solvent such as ethanol or methanol.

Mazza launched its new portfolio of clean ingredients at Engredea 2015. Water-soluble and standardized for the concentration of the bioactives, the product range includes PhytoClean™ Blueberry, a 100 per cent blueberry fruit extract, standardized to 4% or 12% anthocyanins; PhytoClean™ Cranberry, a 100 per cent cranberry fruit extract, standardized to 8% proanthocyanidins; and, PhytoClean™ Green Tea, a 100 per cent green tea extract, standardized to 30% total polyphenols, 14% total catechins, and 10% epigallocatechin-3-gallate (EGCG). These innovative ingredients are 100 per cent pure plant extracts free from carriers or trace solvents.

Available as standardized extracts, or tailored to meet specific formulation requirements, PhytoClean™ ingredients can be incorporated into a wide range of functional foods, dietary supplements and beauty products.

**About Engredea:**

The tradeshow for the global supply market, Engredea showcases new ingredients, technologies, applications and services for healthy foods-and-beverages, dietary supplement/bioactive and nutricosmetic markets. Engredea is co-located with Natural Products Expo West and the NEXT Innovation Summit.

**About Penton:**

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**About Mazza Innovation Ltd.:**

Mazza Innovation manufactures clean, plant ingredients using a patented technology to extract bioactives using only water. Mazza specializes in extracting bioactive compounds including polyphenols, alkaloids, glycosides, and specialty carbohydrates—ideal ingredients for functional foods, dietary supplements, and beauty products. Mazza's ingredients are 100% plant extracts, free from any carrier compounds or residual solvents. Based in Summerland B.C., Mazza's portfolio of ingredients give manufacturers the opportunity to tap into consumer demand for clean label products—benefiting our health while preserving a healthy planet.

<http://www.mazzainnovation.com/>

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