

Mazza Innovation Receives \$175K in Federal Funding

Summerland, BC, October 15, 2012 — Mazza Innovation Ltd. proudly announces that the Federal Government and Agriculture Minister Gerry Ritz has awarded the company with \$175,000 investment to help scale up and develop the processing system that uses pressurized water, rather than chemical solvents, to extract high-value natural products (phytochemicals) from fruits and vegetables for use in foods and pharmaceuticals.

“One of our interests is to extract high-value products from the waste streams of the fruit and vegetable processing industries,” said Dr. Joe Mazza, founder of Mazza Innovation. “We also want to provide extraction technology to companies that want to avoid the use of expensive and flammable chemical solvents. This investment by the Government of Canada will accelerate the commercialization of our technology and the job creation that will come about as a result of this.”

This project is funded under the Agricultural Innovation Program (AIP) – a \$50 million initiative announced as part of Canada’s Economic Action Plan 2011. AIP is part of the Government’s commitment to help Canadian producers benefit from cutting edge science and technology. AIP boosts the development and commercialization of innovative new products, technologies and processes for the agricultural sector.

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About Mazza Innovation Ltd.:

Mazza Innovation manufactures clean, plant ingredients using a patented technology to extract bioactives using only water. Mazza specializes in extracting bioactive compounds including polyphenols, alkaloids, glycosides, and specialty carbohydrates—ideal ingredients for functional foods, dietary supplements, and beauty products. Mazza’s ingredients are 100% pure plant extracts, free from any carrier compounds or residual solvents. Based in Summerland B.C., Mazza’s portfolio of ingredients give manufacturers the opportunity to tap into consumer demand for clean label products—benefiting our health while preserving a healthy planet.

<http://www.mazzainnovation.com/>

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