

Mazza Innovation Wins BC BioEnergy Network Prize

Vancouver, BC, September 26, 2012 – After careful application and scrupulous judging, Mazza Innovation has emerged with a top award in the annual [BCIC New Ventures Competition](#). The BC Bioenergy Network prize requires the applicant to fill additional criteria beyond that of the BCIC Competition. According to the BCIC website: companies must be actively involved in the commercialization of Bioenergy technology (defined as renewable energy that is derived from biomass of recent living organisms. Biomass feedstocks include forest, agriculture and municipal wastes (landfill gas, solid waste, and wastewater). Clearly this criteria is a home run for Mazza Innovation's technology.

The award comes with a \$20,000 prize and represents a 4th place finish in the 2012 BCIC New Ventures Competition. "2012 saw teams with some of the most innovative and well thought-out ideas that we have seen to date. Mazza's 4th place finish represents a very significant achievement", says Bob de Wit, executive director of the competition.

Mazza Innovation Ltd. based in Summerland, B.C. has commercialized a plant extraction technology that uses pressurized low polarity water (PLPW). As opposed to traditional methods of extraction which use solvents, PLPW reduces health and environmental hazards by using only water to extract phytochemicals such as antioxidants and other health-promoting bioactive compounds found in fruits, vegetables, and grains.

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About Mazza Innovation Ltd.:

Mazza Innovation manufactures clean, plant ingredients using a patented technology to extract bioactives using only water. Mazza specializes in extracting bioactive compounds including polyphenols, alkaloids, glycosides, and specialty carbohydrates—ideal ingredients for functional foods, dietary supplements, and beauty products. Mazza's ingredients are 100% pure plant extracts, free from any carrier compounds or residual solvents. Based in Summerland B.C., Mazza's portfolio of ingredients give manufacturers the opportunity to tap into consumer demand for clean label products—benefiting our health while preserving a healthy planet.

<http://www.mazzainnovation.com/>

For more information, please contact:

Debra Hadden

Director, Public Relations

604-240-3196 | debra.hadden@mazzainnovation.com