

## **Life Extension launches its *Mediterranean Whole Food Blend* using Mazza Innovation's PhytoClean™ technology**

The PhytoClean™ Method extracted the highly valued polyphenols from Mediterranean foods to create Life Extension's new *Mediterranean Whole Food Blend* supplement

**Vancouver, BC (April 6, 2017)** — Mazza Innovation Ltd. is pleased to announce that the first-ever retail product made using its proprietary solvent-free *PhytoClean*™ Method has been released commercially. Life Extension's *Mediterranean Whole Food Blend* is now available and carries the PhytoClean™ seal on the label to confirm that a broad spectrum of natural bioactives have been extracted using Mazza's solvent-free pressurized-water PhytoClean™ extraction technology.

“This is a significant milestone for Mazza, as Life Extension's *Mediterranean Whole Food Blend* is the first product on the market to carry the PhytoClean™ seal on the label to meet its solvent-free and clean-label standard,” said Mazza Innovation president Benjamin Lightburn. “We're pleased to have worked with Life Extension on this exciting quality advance.”

“Life Extension has been committed for more than 35 years to producing the highest-quality supplements, and this starts with using only the best ingredients,” said Andrew Swick, Ph.D., senior vice president of product development and scientific affairs at Life Extension. “Mazza's PhytoClean™ extraction process uses only water and this ensures that Life Extension's *Mediterranean Whole Food Blend* has superior ingredients without unnecessary additives.”

Life Extension's *Mediterranean Whole Food Blend* contains extracts standardized to 25% polyphenols from grapes, olives, pomegranates, black walnuts, pecans, artichokes and lentils. Mazza's PhytoClean™ Method was used to extract all of these ingredients under a customer service agreement with Life Extension. The new product can be viewed in the Life Extension store at <http://www.lifeextension.com/Vitamins-Supplements/item02109/Mediterranean-Whole-Food-Blend>.

The PhytoClean™ Method water-based extraction process concentrates bioactives by pressurizing water at moderate temperatures; this greatly increases the water's ability to solubilize bioactive compounds. In effect, this extraction process generally provides better yields and purities than industrial solvents. This environmentally friendly, clean process can be applied to extract a wide range of compounds for use in nutraceuticals, cosmetics, flavorings, colorings, pharmaceuticals, functional foods and beverages.

### **About Life Extension**

A trailblazer in the \$36 billion U.S. dietary supplement industry for the past 36 years, Life Extension's core mission is to extend the healthy human life span using an integrative approach by reporting on and funding cutting-edge scientific research. Life Extension offers a full-range of premium-quality vitamins, minerals, and hormones as well as unique, specially made formulas. The company's products are developed based on the latest scientific studies from peer-reviewed medical journals and are continually updated as new information occurs. To learn more about Life Extension, visit [www.LifeExtension.com](http://www.LifeExtension.com).

### **About Mazza Innovation**

Mazza Innovation specializes in extracting solvent-free bioactives from botanical sources for use as ingredients in functional foods, dietary supplements, natural food colorings/flavorings, and personal care and cosmetics products. Mazza's environmentally friendly PhytoClean™ pressurized water extraction process produces ingredients that are free of any carrier compounds or residual solvents. The company is fully certified as GMP and organic, and currently offers 15 extract ingredients, including blueberry, green tea, cranberry (all three of which won product innovation awards at Engredea 2015), flaxseed and algae. Based in Vancouver, Canada, Mazza's portfolio of award-winning ingredients gives product manufacturers the opportunity to tap into consumer demand for high-quality, clean-label products while preserving a healthy planet. Visit <https://www.mazzainnovation.com/>.

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